



The Pool & Hot Tub Alliance (PHTA) and the International Hot Tub Association (IHTA) work as a single entity to unite and strengthen the hot tub industry. The IHTA of PHTA consists of hot tub manufacturers, suppliers, and retailers along with associated companies whose products or services relate to the hot tub industry.

IHTA's mission is to protect the industry and promote the benefits of hot tubs to increase awareness and sales throughout the world. This includes supporting manufacturing and sales of products that meet safety and energy standards and promoting retail service.

#### GOVERNMENT & LEGISLATIVE ADVOCACY

We work with legislators, regulators, and local officials to provide feedback on proposed measures while working to ensure our industry is not subject to any unfair regulations. **Often, we're able to stop potentially hazardous decisions before many are aware of their existence.**

#### EDUCATION FOR YOU + YOUR TEAM

Certified Pool & Spa Hot Tub Technician Program. This program covers the essentials of servicing portable and permanently installed hot tubs and spas and equipment repair and replacement.

#### STANDARDS & CODES, DEMYSTIFIED

Codes, standards, and regulations vary between jurisdictions, which can make them complicated to navigate, but compliance is critical. Understanding and applying the rules and regulations which govern

**IHTA exists to protect the hot tub industry and increase awareness of the health and wellness benefits of hot tubs.**





industry activities **provides a valuable layer of protection for servicers and technicians, for all hot tubs/spas – public or residential, above ground or inground.** PHTA has reaccredited its procedures with American National Standards Institute (ANSI) as a Standards Developing Organization. Want to get involved? Join today!

#### **MAKE THE RIGHT CONNECTIONS**

IHTA puts industry retailers in the right channels to grow their support systems. Hot tub manufacturer partners, servicers and retailers come together here, to support and grow this dynamic industry. We encourage you to join this growing group as a safeguard to the future, because we are stronger together.

#### **How much does it cost to be a member?**

Business-to-Consumer Firms

- Retail Store = \$599 per year
- Service Company = \$599 per year

Manufacturer – please contact Seth for dues

#### **Questions?**

Contact Seth Ewing at [ihnta@phta.org](mailto:ihnta@phta.org) or call 703-647-2542.

