

THE VALUE OF MEMBERSHIP in IHATA quickly adds up!



\$500

Webinars,
Podcasts, Online
Training



\$2,000

Virtual Schools
through GENESIS®
& PHTA



\$250

Member Locator &
Industry Supplier
Guide



\$200

PHTA
Certifications



\$1,000

Consumer Awareness
SplashFacts/National
Water Safety
Month



\$1,000

IHTA Advocacy including
representation all the way
down to municipal level
and code officials



\$800

Advocacy for national
legislative and
regulatory issues
and consumer
outreach



\$1,200

Affinity partners
including insurance
programs and
more



\$7,000

Average Annual
Value



\$349

PHTA Market Report -
Free to Members



\$350

PHTA ANSI
Standards



Priceless

Making Connections
in the Industry

Join
for less than
\$50
a month!

+ opportunities to
engage through
councils, committees,
chapters of PHTA!

Questions about your Membership?

Contact our Member Services Team - Seth & Cheryl.



Seth

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